

"The question for us isn't, 'Will Linux dominate the world?',

but

'<u>What part</u> of the world will Linux dominate? "

Carly Fiorina CEO, Hewlett Packard Company Linuxworld 2002



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Linux-Strategie von HF

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Open-Source in Deutschland



Betriebe mit mehr als 100 Mitarbeitern, die Linux im Einsatz haben:

Deutschland: 44 % Großbritannien: 32 % Schweden: 18 %

Einsatzgebiete von Open-Source-Produkten:

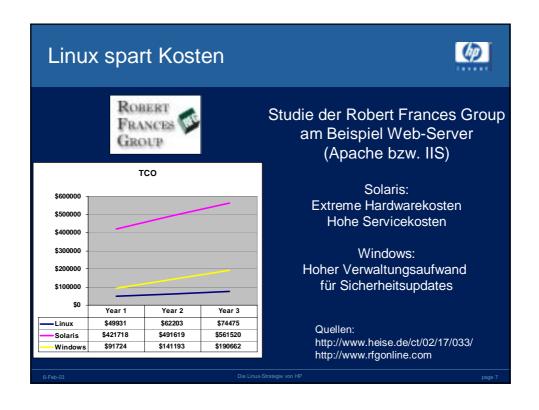
Server-Betriebssysteme: 16 %

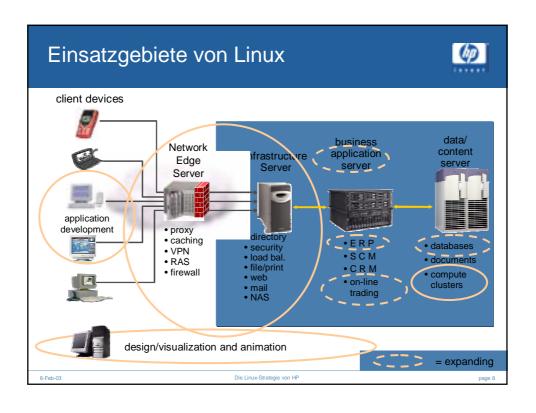
Datenbanken: 11 % Web-Servern: 10 % Desktop: 12 %

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Warum ist Linux so großartig?





- Tasking
- CPU

Multi-

• Architektur (plattformunabhängig)

Relativ kleiner, modularer Kernel

Treiber nachladbar

Posix-orientiert

Open Source weltweit

- über 50000 Projekte
- über 1 Mio. Entwickler

Preis-Leistungs-Verhältnis

Auf 3-5 Windows-Bugs kommen 1-2 Linux-Bugs.

(IP)

Was macht HP?





Server
Workstation
Desktop
Itanium
Hochverfügbarkei
t

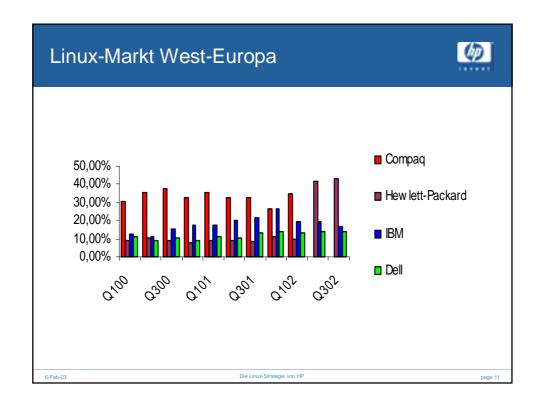
Storage

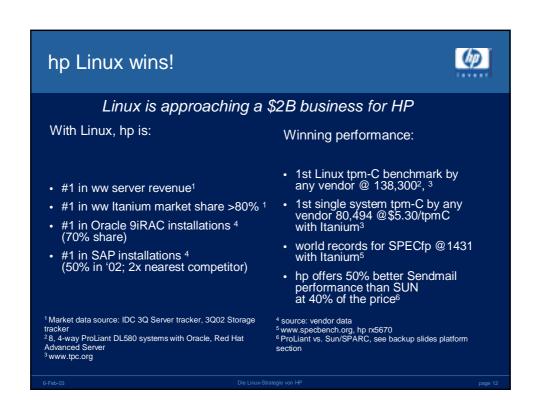
Drucker

Software

...

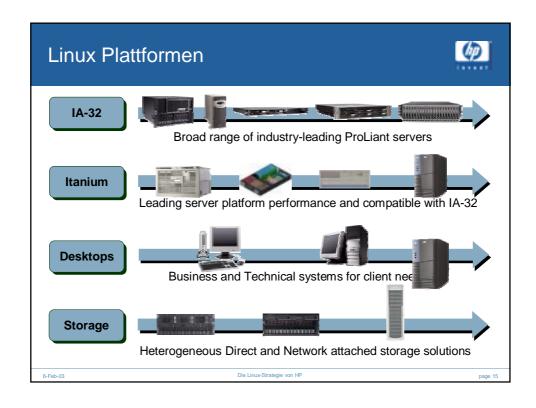
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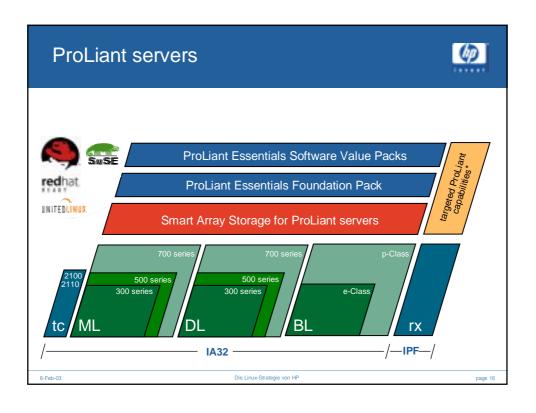






HPs Beitrag zur "Open Source"Gemeinschaft Itanium-Linux-Kernel PA-RISC / Unix Druckertreiber mit SourceForge Beiträge zu: SAMBA Apache Gnome und KDE Open SSI Cluster ...





market leading benchmarks with Linux



hp ProLiant servers

- ✓ 1st TPC-C benchmark by any vendor @ 138,300; done with Oracle and Red Hat Advanced Server
- ✓ best price/performance \$5/BBOP EC Perf J2EE benchmark

hp ProLiant vs. Sun – Oracle application benchmark

•	• •			
	ProLiant dl580	Sun v880		
response time (ms)	.79	1.90		
users/DB proc.	518	427		
MB RAM/USER	7.90	9.59		
approximate system cost	\$250,000	\$630,000		

Oracle.com/apps_benchmark

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Die Linux-Strategie von HP

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Linux on Itanium

- booted first in HP labs
- led the port to Linux in Feb '98, evolved into open source consortium
- HP maintains the Linux IA-64 kernel
- SDK released with Intel June '00
- commitment to Itanium-based Linux workstations and servers
- HP first to boot Linux on McKinley
 Jan '01



www.gelato.org

Gelato is a worldwide consortium focused on enabling open source Linux-based Itanium computing solutions for academic, government and industrial research.

#1 Benchmarks



Benchmark	System	os	Result	Rank
SPECfp_base/peak 1CPU	rx5670	Linux	1,431	#1
SPECfp_rate_base/peak 4 CPUs 2 CPUs 1 CPU	rx5670	Linux	49.3 30.7 16.6	#1
SPECfp_base 1 CPU	rx2600	Linux	1,427	#1
SPECfp_rate 1 CPU	rx2600	Linux	16.6	#1

tested with 1GHz Itanium 2 processors

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hp linux printing and imaging hp leads with the most printers supporting Linux in the world





deskjet printers

- Over 40 drivers released and supported
- · Over 60 printer models supported
- www.hp.com/united-states/ linux/deskjet_printers.html

laserjet printers



- All HP LaserJet business printer tamilies are fully functional in Linux environments
- www.hp.com/united-states/ linux/laserjet_printers.html





Print server appliances and officejet printers

- Linux support available on most officejet printers
- hp print server appliance 4200 128 MB (std mem) & 6 GB spooling capacity

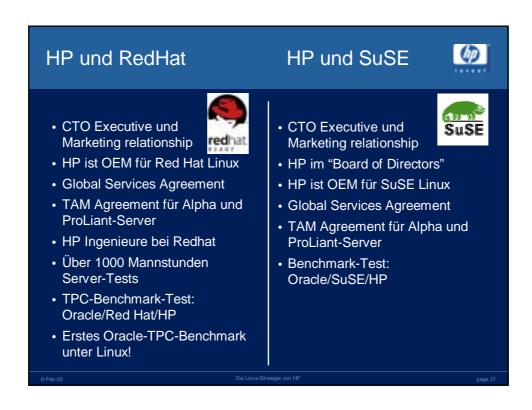
hp and open source printing projects

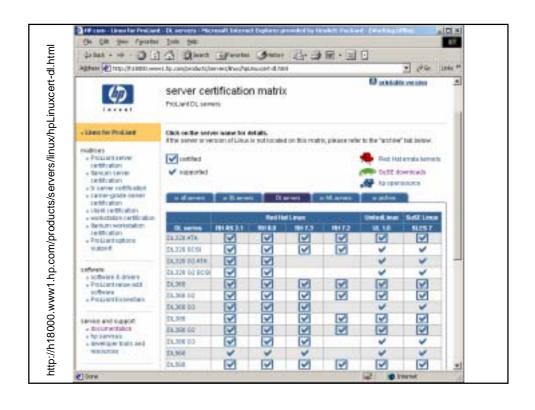
- HP co-leads open source printing project
- Many HP drivers with source code are open source & downloadable
- 4 of top 5 Samba developers work at
- www.hp.com/united-states/ linux/drivers.html

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HP Linux Solutions

- ProLiant Security Server -Check Point Model
- ProLiant content delivery server web caching edition
- High Availability Clustering MC/ServiceGuard, Lifekeeper
- · Sendmail Mail & Messaging
- Covalent Web Serving
- Ensim Web hosting
- · Oracle 9i RAC
- · Oracle E-Business Solution
- Mitel SMB/Enterprise Network Infrastructure
- Real Networks RealSystem iQ— Media Streaming





HP ProLiant Security Server – Check Point Model

A pre-configured firewall/VPN appliance using:

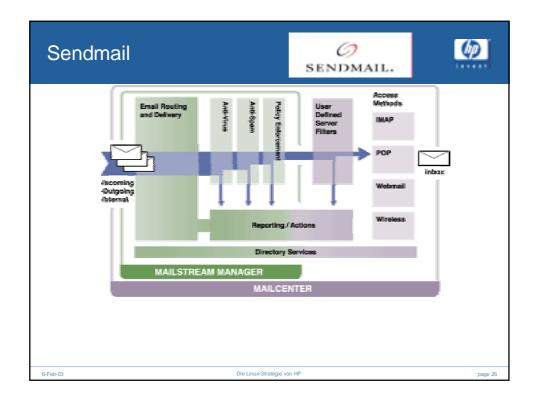
ProLiant DL320, DL360, DL380 G2 and DL580 servers

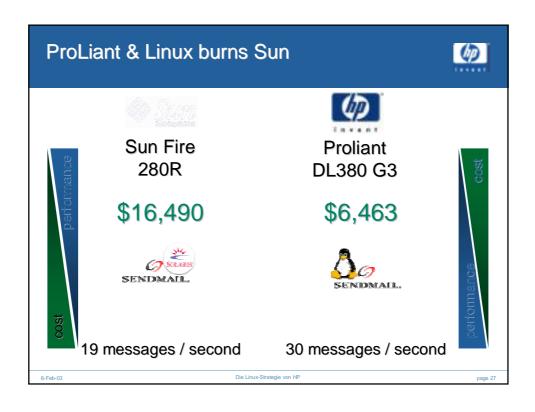
Check Point's VPN-1/FireWall-1® NG FP1 software

Rainfinity's RainWall-S high availability software now bundled standard feature

WireX Management GUI
Security hardened version of Linux
HP CarePaq installation,
implementation and support services
Ordered with 1 part number direct and
through Ingram Micro
OPSEC certified

Hochverfügbarkeit mit Linux Steeleye LifeKeeper • active/active • SuSE und Redhat MC/ServiceGuard • active/active • aus HP-UX • Process-Resource-Manager Single System Image • Open Source • Cluster wirkt wie ein System • Entwicklung läuft (Compaq/HP)

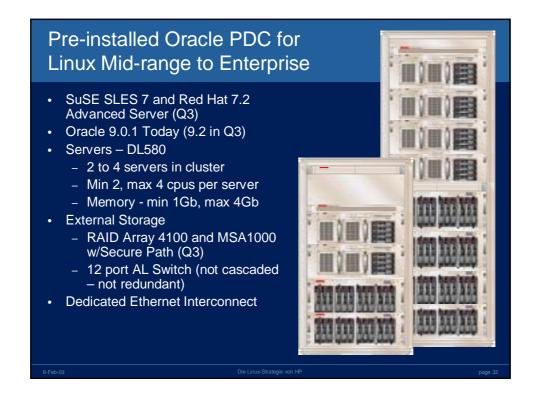


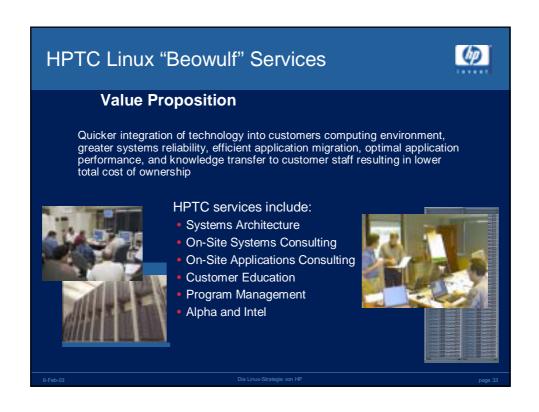


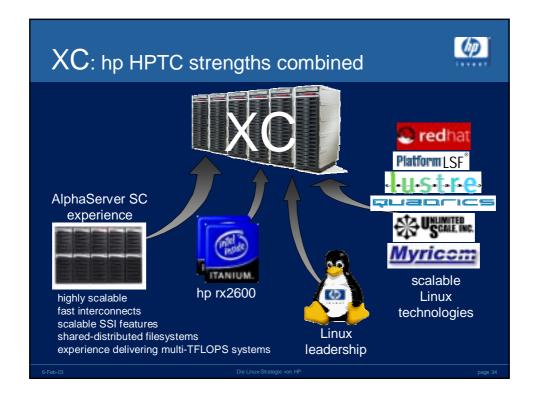


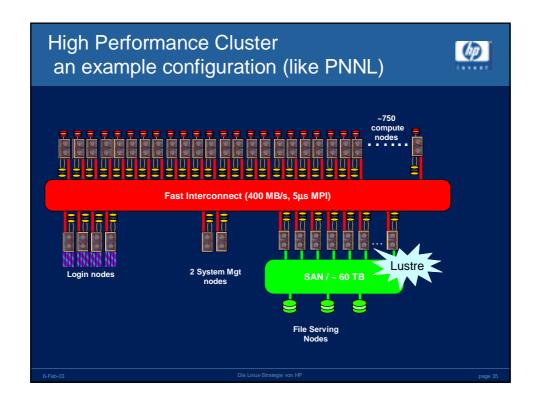


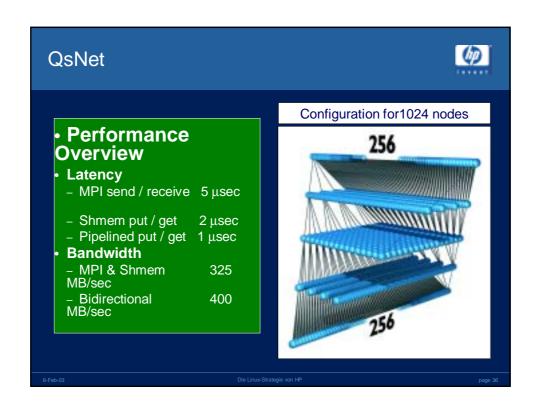


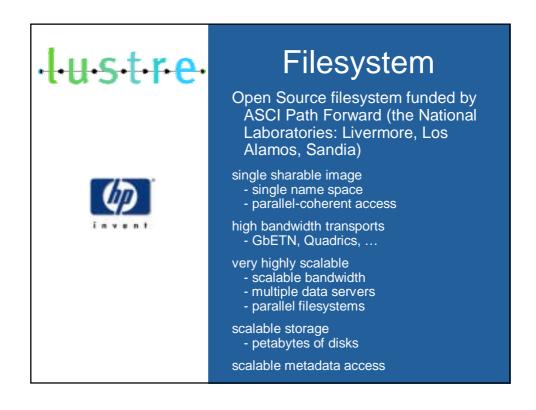


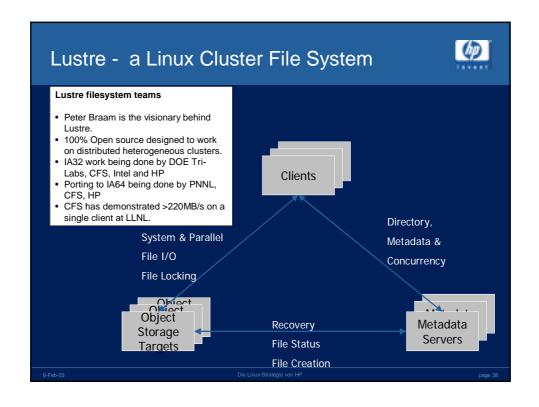


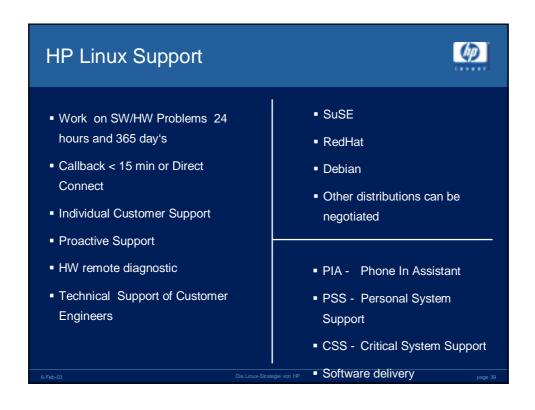


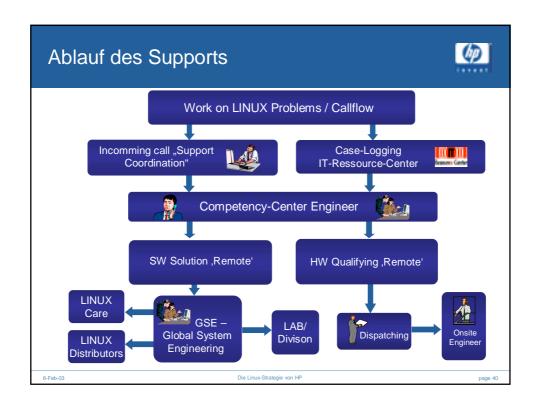




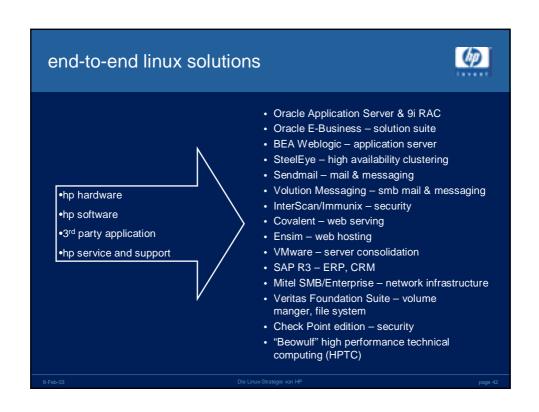


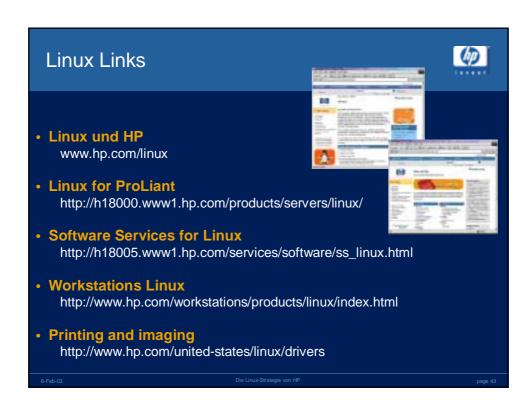


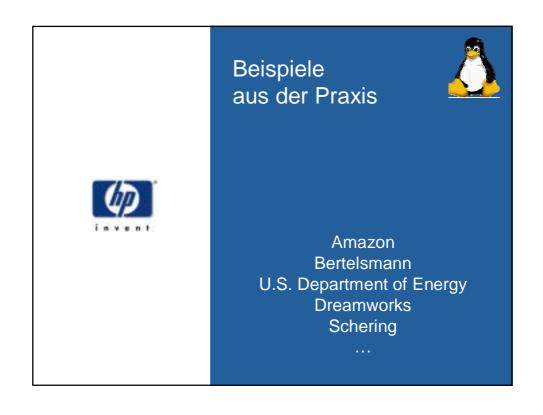












Linux based supercomputer

U.S. Department of Energy's Pacific Northwest National Laboratory

Powerful Computing

HP to provide U.S. Department of Energy one of the world's fastest supercomputers

Hewlett-Packard has announced that the U.S. Department of Energy's Pacific Northwest National Laboratory (PNNL) has ordered a \$24.5 million (US) HP super-computer that will allow researchers to apply computational science to address key scientific challenges. Once fully operational in early 2003, the supercomputer will be one of the fastest and most powerful Linux-based super-computers in the world.

Consisting of 1,400 of the next generation of Intel Itanium Family Processors, the new HP supercomputer will have an expected total peak performance of more than 8.3 teraflops — roughly 8,300 times faster than a current personal computer. Calculations that currently take a month to complete could be done in one day on the new www. Discom/profess/iganut/2a.htm



Linux based supercomputer

Rice University's Computer and Information Technology Institute (CITI)

Fastest Supercomputer

HP to help Rice University build terascale cluster HP and Rice University's Computer and Information Technology Institute (CITI) will build Texas' fastest academic supercomputer, the Rice Terascale Cluster (RTC). Scheduled to come online early next year, RTC will be built based on HP's Intel Itanium 2-based workstations and servers. RTC is expected to be the first computer at a Texas university with a peak performance of 1 teraflops. More than 30 researchers from fields as diverse as biochemistry, political science, physics and computational engineering have already booked time on RTC.

- 132 HP Workstations zx6000
- 4 HP Servers rx5670
- Red Hat Linux AW and AS
- Myricom Myrinet high-speed interconnect
- HP VA7400 disk array
- HP DS2405 storage devices.

http://hpnow.corp.hp.com/news/03q1/021119m2.htm



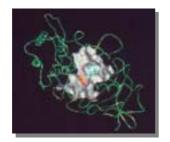
Ticketverkauf für Sportveranstaltungen: z. B. Bundesliga HSV



Webserverfarm unter Linux (Redhat) 8 Knoten ProLiant DL380 (demnächst Blade BL10e)

Datenbankserver unter Linux 2 Cluster ProLiant ML530







Schering AG

Chemische Simulation (FLEXX) 32 LP1000r, 64 CPUs PIII redundant ausgelegt.



DreamWorks

Business Needs

- increased rendering capabilities for improved time to market
- stabilize costs
- maximum flexibility from HW & OS to push state of the art in 3D animation
- Timely, responsive support

Solution

- hp 3D graphics workstations for design
- hp racked Linux servers for rendering
- fully integration hp StorageWorks
- hp pro-active support services 24/7

Benefits

- 15x rendering increase helps deliver films on time
- lowered IT costs provide ability to upgrade every 18 months vs. 5 years
- color calibrated graphics card ensure colors are true on all systems
- Industry leading expert services available 24/7 Price/performance
- ability to migrate to more powerful systems, even in the midst of film's production

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"Our industry constantly

demands improvements and innovations. With HP's

Linux solutions, we fulfill

those needs while meeting

our aggressive budgeting

and scheduling goals"

Ed Leonard Technology Director

Reuters



Business Needs

- lower cost of delivering financial services information
- porting, testing and optimization of RMDS for industry standard architecture running Linux
- partner with a proven leader to deliver Linux migration services

Solution

- hp services for Linux migration expertise
- hp ProLiant servers
- go to market partnership for integration, deployment and support
- \$200 million potential for hp over 3 to 5 years

Benefits

- lower costs to RMDS customers
- improved flexibility and performance
- ability to expand seamlessly with customers needs

Red Hat platform. Working with these industry leaders will ensure that RMDS on Linux provides the stability, performance and integrity that

market first on the HP, Intel and

REUTERS

"We are pleased to bring the Linux version of RMDS to

our customers have come to expect from us"

-- Mike Sayers
Chief Technology Officer
Reuters

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Amazon



Business Needs

- reduce computing costs while maintaining a very highly available e-commerce capability
- migration of extensive software to Linux

Solution

- Linux web and application servers
- hp migration, software architecture and deployment services
- proactive on-site hp support team

Benefits

- \$17 Million saved by moving to HP and Linux ... based on SEC filing
- structured software for improved software reliability and maintenance
- Data warehouse platform meets needs today and will scale for future requirements

amazon.com.

We team with HP partly because of its great variety of first-tier products, but also because HP has so been so proactive in addressing any challenge that's arisen, from small glitches to major logistical obstacles.

It's onsite team of Linux experts responds immediately to solve any problem in the area they're responsible for."

Jacob Levanon,
Director of Systems
Engineering
Amazon.com

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Why hp & Linux



Linux is approaching a \$2B business for HP

With Linux, HP is:

- #1 in server revenue¹
- #1 in IA32 server market share¹
- #1 in Itanium market share (>80%)¹
- #1 in blades market share1
- #1 in storage revenue¹
- #1 in SAN installations¹
- #1 in Oracle 9iRAC installations (70% share)
- #1 in SAP installations (50% in 02; 2x nearest competitor)

Winning performance

- 1st Linux tpm-C benchmark by any vendor @ 138,300^{2, 6}
- Best 4-way price/performance tpm-C benchmark on Itanium
 80,494 @\$5.30/tpmC⁶
- Best price/performance at \$5/BBOP EC Perf, J2EE benchmark⁴
- World records for SPECfp and SPECweb99_SSL – Itanium⁵
- HP offers 50% better Sendmail performance than SUN at 40% of the price³

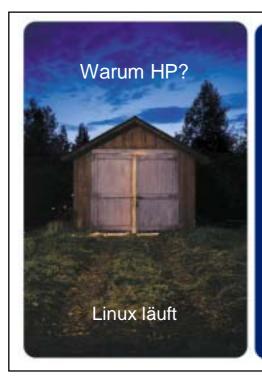


¹ Market data source: IDC 3Q Server tracker, 2Q02 Storage tracker ² 8 4-way ProLiant DL580 systems with Oracle, Red Hat Advanced Serv ³ Red liest to Sun(SQ182) case byttem soliton services betterms contained. 4 www.theserverside.com/ecper
5 www.specbench.org

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- Klare Aussage zu Open-Source, Linux und Industrie-Standards.
- Produktvielfalt für Linux Plattformen, Sicherheit, Management, Hochverfügbarkeit, ...
- Beste Linux-Partnerschaften
- Zusammenarbeit von Linuxund UNIX-Bereichen
- Viele Komplettpakete
- Großes Serviceangebot: Design, Implementierung, Optimierung und Support
- Führender und erfahrener Anbieter von End-to-End-Linux-Lösungen



